



You're Invited...

Become a Certified Naturally Grown Business Ally

Business Allies help keep Certified Naturally Grown affordable for direct market farmers. In exchange, we give them positive exposure to our extensive national network of farmers, highlighting their support for locally-based sustainable agriculture.

We will thank you with the following benefits:

Social Media Shout Outs (18,000 reach)

Recognition on Instagram and Facebook posts
Spotlight on your chosen product/service at the \$300+/year level
Custom opportunities at the \$500+/year level

Email Promotions (3,000 subscribers)

Listing in CNG's newsletter, the Harvest Quarterly

Recognition On Our Website (3,000 visitors per month)

Recognition on our [Business Allies page](#)

Marketing Assets and Exclusive Offers

Access to the electronic file of the CNG Business Ally Badge
Laminated sign of the CNG Business Ally Badge
Early and exclusive invitations to sponsor our events



We welcome the participation of businesses whose work supports the growth of sustainable agriculture. Whether you represent a food co-op, a seed company, feed supplier, or a local hardware store - we'd love to hear from you!

Please note that we **only** offer certification to farmers. Unlike OMRI, we don't certify farm inputs such as soil amendments, nor do we want to get into that business. **Being a CNG Business Ally does not mean a company's products have been approved for use on CNG farms, nor does it give a company permission to market its products as CNG-certified.**

Instead, our Business Allies can proudly say they support the work of Certified Naturally Grown and the farmers at the heart of the good food movement!

We look forward to hearing from you. Please be in touch if you have any questions.

Thank you for participating!

Sign up to be an Ally at naturallygrown.org/be-an-ally/
or print and mail the Business Ally Registration on the next page.

For More Information

Contact Erin Worrall, Programs Coordinator
erin@naturallygrown.org
845-262-2551



Business Ally Registration

Thanks for being a part of our grassroots initiative! We look forward to working with you and promoting your support for the farmers at the heart of the good food movement.

Business Name _____

Contact Person _____

Email _____

Phone _____

Website _____



I would like to join as a Business Ally at the following level:

☐ **\$200 / year**

- Listing in CNG's newsletter
- Recognition on our website
- Access to the CNG Business Ally Badge
- 1 Social Media shout-out annually
- Early invitations to sponsor our events

☐ **\$300+ / year**

- Listing in CNG's newsletter
- Recognition on our website
- Access to the CNG Business Ally Badge
- 2 Social Media shout-outs annually
- Early invitations to sponsor our events

PLUS

- Social Media spotlight of your product or service

☐ **\$500+ / year**

- All the benefits included at the \$300+ / year level

PLUS

- 10% discount for event sponsorships
- Custom opportunities for collaboration. Tell us your ideas!

You may enclose a check and mail to the address below, or pay online at naturallygrown.org/be-an-ally/

Certified Naturally Grown
P.O. Box 153
Temple, NH 03084

Tel: (845) 262-2551 · naturallygrown.org · erin@naturallygrown.org